

## Custom Logo Design Artwork Contract of Agreement:

I ask that you agree to this contract before I start work on your logo design package.

### *What I, Joni Solis, the artist agrees to...*

I agree to create a custom logo design suitable for your business identity and satisfactory to you. I promise to deliver your finished logo design in digital image files of high enough quality to be printed on business related print goods and for web page display when I have been paid in full.

### Details...

**Logo Concepts and First Viewing:** Within 9 business days of receiving your company info, and deposit I will create 4 different logo concepts for you. I will place these logos on web page for you to view (24hrs/7days). When I have received your feedback on these designs I will make any needed changes to your favorite logo choice until you are completely satisfied.

**Delivery of Finished Logo Design:** Finished logo design will be available for viewing within 14-19 days after feedback on the first four logo concepts. After the final logo design is approved I agree to deliver by mail the logo design to you as a digital files (.tif, .wmf, .png, .gif, .pdf, .ai., .eps, and/or .jpg graphics file formats) on three CD-ROM (three copies).

**Ownership:** I give you the right to use your new logo design in all media useful for your business promotion. I ask that you let me display your new Logo Image and your full name, business name, and website address or company address, for testimonial and promotional purposes. (Example of her logo designs on her websites or printed on flyers).

**Originality:** I affirm that my Logo Designs are original and that I own the rights granted under this agreement, and that the rights granted do not conflict any other agreement.

**Request:** If you display your new logo on a website I would love to have a text link posted somewhere on your website pointing to my website at: <http://www.alove4horses.com>

(Example: Logo created by Joni Solis of [www.alove4horses.com](http://www.alove4horses.com)) Thank you!

**Link to your website:** If I receive nice words from you (a testimonial) I will post it on my website with a link to your website.

### *What you, the logo buyer, agrees to...*

In return for the above-described logo design I agree to pay the total fee payable in two payments... a logo fee deposit before any work begins and the remaining payment when final logo design is approved but before it is delivered.

### Details...

**Ownership:** I understand that the Logo Design belongs to Joni Solis until I have paid her in full. In the event of termination of this Agreement Joni Solis owns the Logo and has the right to complete, exhibit, and/or sell the Logo Design (but not my business name) if she so chooses.



[www.alove4horses.com](http://www.alove4horses.com)

644 Jaeger Road  
Kentwood, Louisiana, 70444 USA

Phone 1-985-229-6816

Fax 1-775-514-2769

Email: [info@alove4horses.com](mailto:info@alove4horses.com)

## ◆ Contract of Agreement ◆

**Use of Logo:** I understand that once I have paid in full that I have the right to use the Logo Design in all media useful for business promotion and that Joni Solis reserves the right to display the logo for her business promotional use (example of her logo designs on her websites or printed on flyers).

I also give Joni Solis permission to use my full name, business address, and/or website address, for testimonial purposes on her website, or other business related media.

**Right to Modify (Alterations):** I understand that I have no right to alter the Final Logo Design in anyway except to change its size for printing or digital display. If I desire any alterations I will consult Joni Solis first, and she will be allowed the first option to make alterations when possible and I do understand that she will require additional payment to make these alterations.

**Request:** I will consider Joni Solis' request that I put a text link to her website (<http://www.alove4horses.com>) on my website.  
(Example: Logo created by Joni Solis of [www.alove4horses.com](http://www.alove4horses.com)) Thank you!

**Trademarks:** I understand that it is up to me to do a Trademark search and federal trademark registration if I want to register my Logo as my company Trademark. (Start here to learn more about Trademarks: <http://www.uspto.gov/main/trademarks.htm> )

**Delays:** I agree to give Joni Solis more time if she becomes ill, is injured, or is delayed because of events beyond her control, like: fire, theft, computer failure, and Acts of God.

**Termination:** I have the right to terminate this Agreement if, Joni Solis fails to complete the Logo within 60 days of the signing of this agreement or if, illness or injury, or events beyond her control causes a delay of more than 60 days from the agreed delivery date.

If terminated, Joni Solis shall return to me one half the logo fee (the other half helps pay for the many hours I put into researching and designing the logo samples). I understand that I cannot claim any additional expenses, damages, or claims based on the failure of Joni Solis to complete the logo and that this agreement is automatically terminated on the death of Joni Solis.

**NOTE:** Before you sign below please make sure you understand all of the above agreement and realize that you can negotiate. If you want any changes please send me your suggestions.

If this contract is acceptable to you and you are paying with paypal then, this contract will be consider signed with deposit of money into my paypal account. Send payment to: [logoorder@alove4horses.com](mailto:logoorder@alove4horses.com)

If this contract is acceptable to you and you are paying with a check then, please print out and sign two (2) copies of this agreement. Retain one copy of this agreement for your files and mail one copy with your deposit of 50% of logo design package to:

**Joni Solis** (Make check out to: Joni Solis)  
644 Jaeger Road  
Kentwood, Louisiana 70444

  
\_\_\_\_\_  
Artist

\_\_\_\_\_  
Buyer

\_\_\_\_\_  
Date



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